



Economic Impact of Alabama Gulf Coast Tourism in 2005

Alabama Gulf Coast
Convention &
Visitors Bureau

Total number of visitors
to Baldwin County in 2005

3,879,739

Number of travelers staying in
overnight accommodations

1,255,217

Travel-related earnings
in Baldwin County

\$712,534,021

Travel-related expenditures
in Baldwin County

\$1,646,353,086

State lodging taxes
collected in Baldwin County

\$8,000,370

Travel-related employment
in Baldwin County

35,262 jobs

73% of all municipal
revenue in Gulf Shores,
Orange Beach and Foley
is directly attributable to visitor
spending *

Sources: *Economic Impact of Alabama Travel Industry 2005*
Center for Business and Economic Development,
Auburn University Montgomery

* LDR International, 1999