

ENHANCEMENT EVENT GRANT APPLICATION



An "Enhancement Event" is defined as a special event that enhances the guest experience while visiting Alabama's Beaches. These grants will be awarded to non-profit organizations post-event.

ORGANIZATION INFORMATION

Name of organization hosting event _____

Organization address _____

City _____ State _____ Zip _____

Contact (event planner name) _____

Email _____ Phone _____

Organization website _____

Event website (if different) _____

Non-profit organization Yes No

Tax ID or SSN No. Yes No

Liability insurance Yes No

Name of carrier (N/A if this does not apply) _____

EVENT INFORMATION

Name of event _____

Event start date _____ Event end date _____

Type of event Consumer show Festival Other

Event description _____

Has venue/facility been secured? Yes No

Event venue/facility (N/A if venue has not yet been secured) _____

Ticketed? Yes No

Admission (public) _____

Scheduled times _____

Schedule of events (if available) _____

Anticipated number of attendees _____ Anticipated number of vendors _____

FUNDING

Various media coverage and minimum attendance requirements must be met corresponding with the grant level as follows:

Amount of funding requested (maximum amount) _____

Have you previously received a grant from us? Yes No

If yes, include amount, name of event and year (N/A if this does not apply)

Community support and other funding sources (N/A if this does not apply) _____

Total budget _____

SIGNATURE/ACKNOWLEDGMENT

Please complete the application and the supplied W-9 form and return to Sarah Cooper at scooper@alabamabeaches.com.

All grants are reviewed and approved prior to the event and will be awarded within 30 days of event completion.

Signature _____

Title _____ Date _____

GRANT APPROVAL: FOR INTERNAL USE ONLY

Amount Approved _____

Approved By _____

Signature _____

Date _____