



GULF SHORES &  
ORANGE BEACH  
TOURISM  
Alabama's White-Sand Beaches

Board of Directors Meeting  
August 27, 2024  
Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

- |    |   |                          |
|----|---|--------------------------|
| A. | 1. <a href="#">Approval of July 23, 2024 Board of Directors Meeting Minutes</a> | Glen Kaiser              |
| B. | <b>Consent Agenda Items and Performance Measures</b>                            | <u>Questions Contact</u> |
|    | 2. <a href="#">Destination Growth Indicators; (SharePoint PDF)</a>              | Beth Gendler             |
|    | 3. <a href="#">Communications Report; (SharePoint PDF)</a>                      | Crystal Hinds            |
|    | 4. <a href="#">H&amp;I Report; (SharePoint PDF)</a>                             | Kim Chapman              |
|    | 5. <a href="#">Sales &amp; Sports Report; (SharePoint PDF)</a>                  | Michelle Russ            |
|    | 6. <a href="#">Financial Statements</a>   | Jo Phillips              |
| C. | <b>Motion to Accept Consent Agenda Items</b>                                    | Glen Kaiser              |
| D. | <b>Action Items</b>   |                          |
|    | 7. <a href="#">Proposed Salary-Wage Scale - Updated 8.14.24</a>                 | Beth Gendler             |
|    | 8. <a href="#">Resolution 24-18 – Line of Credit with The First Bank</a>        | Beth Gendler             |
| E. | <b>Discussion Items</b>   |                          |
|    | 9. Foley Hotels   | Beth Gendler             |
|    | 10. Hangout Music Festival  | Beth Gendler             |
|    | 11. December Retreat – Local; Dinner?   | Beth Gendler             |
|    | 12. County Occupancy Tax  | Beth Gendler             |
|    | 13. <a href="#">CoStar Article: Economic Growth/Hotels</a>                      | Beth Gendler             |

Adjourn

**Next Meeting Date**  
**Tuesday, September 24 – 8:30am**  
**Orange Beach Welcome Center**