



**GULF SHORES &
ORANGE BEACH
TOURISM**

Alabama's White-Sand Beaches

Board of Directors Meeting

October 22, 2024

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

- | | | |
|----|--|--------------------------|
| A. | 1. <u>Approval of September 24, 2024 Board of Directors Meeting Minutes</u> | Glen Kaiser |
| B. | Consent Agenda Items and Performance Measures | <u>Questions Contact</u> |
| | 2. <u>Destination Growth Indicators; (SharePoint PDF)</u> | Beth Gendler |
| | 3. <u>Communications Report; (SharePoint PDF)</u> | Crystal Hinds |
| | 4. <u>H&I Report; (SharePoint PDF)</u> | Kim Chapman |
| | 5. <u>Sales & Sports Report; (SharePoint PDF)</u> | Michelle Russ |
| | 6. <u>Financial Statements</u> | Carlos Serrano |
| C. | Motion to Accept Consent Agenda Items | Glen Kaiser |
| D. | Action Items | |
| | 7. <u>October 17, 2024 Finance Committee Meeting Minutes</u> | Carlos Serrano |
| | 8. <u>Resolution 24-19 – 2024 Special Events Fund Budget V5.0 and 2025 Preliminary Special Events Fund Budget V1.0</u> | Carlos Serrano |
| | 9. <u>Resolution 24-20 – 2024 Sports Commission Fund Budget V5.0 and 2024 Preliminary Sports Commission Fund Budget V1.0</u> | Carlos Serrano |
| | 10. <u>Resolution 24-21 – 2023 Operating Fund Budget V5.0 and 2024 Preliminary Operating Fund Budget V1.0</u> | Carlos Serrano |
| | 11. <u>Resolution 24-22 – Proposed Trustee Update for CVB Profit Sharing Plan</u> | Carlos Serrano |

Adjourn

Next Meeting Date
Tuesday, November 19 – 8:30am
Orange Beach Welcome Center