

# MONTHLY EMAIL CO-OP



Reach the 85,000 Alabama's Beaches eTidings newsletter subscribers by joining our monthly e-mail co-op. This co-op allows you to share deals and special offers with travelers interested in our destination.

Email is known to have some of the best ROI scores among marketing channels. Don't miss out on this opportunity.

- No minimum required. Choose the months that work best and complement your marketing program.
- Monthly reports are provided.
- If purchasing all 12 months in one contract, you receive one month free.
- Cost: \$350 per month

## ONE MONTH FREE

Sign up for 12 months and pay  
by Nov. 27 and receive one  
month free.



The Beach Club by Spectrum Resorts  
**You Bring the Family, We'll  
Bring the Fall Savings**

With book-direct perks, world-class amenities, and planned activities, we've got everything you need for the perfect stay at our full-service resort.

[Book Now >](#)



Brett/Robinson Vacation Rentals  
**Fall on the Beach for 15%  
Savings with Brett/Robinson**

Visit us for our beach town's countless fall festivals and events. Line up a Brett/Robinson stay with your favorite activities and get 15% savings.

[Book Now >](#)

To participate in email co-ops select the desired month(s) on the included Co-Op Response Form and return to [KJones@AlabamaBeaches.com](mailto:KJones@AlabamaBeaches.com) by Dec. 6, 2024. Billing for these co-ops comes to your company from Gulf Shores & Orange Beach Tourism.

# MONTHLY EMAIL CO-OP ORDER FORM



Participating in our Monthly Email Co-Op is a great way to share your deals and special offers with the thousands of travelers interested in our destination.

Benefits of the monthly email co-op:

- Reach more than 85,000 subscribers with our eTidings newsletter
- One of our highest performing communications that drives traffic to your site
- No minimum required; choose the months that work best for your business
- Monthly reports detail your offer results

**Now is the time to reserve your spot! You'll receive one month free when you commit to all 12 issues by November 27 and pay in full by January 5, 2025.**

Please select the months you would like your business to be featured. Each month is \$350.

- |                                   |                                 |                                    |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> JANUARY  | <input type="checkbox"/> MAY    | <input type="checkbox"/> SEPTEMBER |
| <input type="checkbox"/> FEBRUARY | <input type="checkbox"/> JUNE   | <input type="checkbox"/> OCTOBER   |
| <input type="checkbox"/> MARCH    | <input type="checkbox"/> JULY   | <input type="checkbox"/> NOVEMBER  |
| <input type="checkbox"/> APRIL    | <input type="checkbox"/> AUGUST | <input type="checkbox"/> DECEMBER  |

If you have questions about the Monthly Email Co-Op program, contact Kim Jones at [KJones@AlabamaBeaches.com](mailto:KJones@AlabamaBeaches.com).

Please indicate how you would prefer to be invoiced:

- EMAIL INVOICE       MAIL INVOICE

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_

If you choose to be invoiced by email, please email this completed form to Kim Jones at [KJones@AlabamaBeaches.com](mailto:KJones@AlabamaBeaches.com).

If you choose to be invoiced by mail, please mail your payment along with this order form to:

Gulf Shores & Orange Beach Tourism  
Finance Department  
PO Drawer 457  
Gulf Shores, AL 36547

Contact the Finance office at 251-968-9331 for credit card payment options. Please note that a 3.5% convenience fee will be added to your total if you choose to pay with a credit card.