

**ALABAMA GULF COAST
CONVENTION & VISITORS BUREAU**
(GULF SHORES & ORANGE BEACH TOURISM)

BOARD OF DIRECTORS MEETING

November 19, 2024

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Operational Topics

- | | | |
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| A. | 1. Approval of October 22, 2024 Board of Directors Meeting Minutes | Glen Kaiser |
| B. | Consent Agenda Items and Performance Measures | <u>Questions Contact</u> |
| | 2. Destination Growth Indicators; (SharePoint PDF) | Beth Gendler |
| | 3. Communications Report; (SharePoint PDF) | Crystal Hinds |
| | 4. H&I Report; (SharePoint PDF) | Kim Chapman |
| | 5. Sales & Sports Report; (SharePoint PDF) | Michelle Russ |
| | 6. Financial Statements | Carlos Serrano |
| C. | Motion to Accept Consent Agenda Items | Glen Kaiser |
| D. | Action Items | |
| | 7. Employee Handbook Update Summary | Carlos Serrano |
| E. | Discussion Items | |
| | 8. 2025 Meeting Schedule | |
| | 9. Retreat: Schedule, Agenda/SWOT, RSVP Sheet, Dinner Plans | |

Adjourn

Next Meeting Date:

RETREAT: Wednesday, December 4th, 8:00am

Orange Beach Welcome Center