



Ashley Wilson, STS
Sales Manager

AWilson@AlabamaBeaches.com
251-597-5227

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- Baseball
- Basketball
- Cheerleading
- Runs and biking events
- Fishing
- Pickleball
- Tennis
- Track and field
- Weightlifting
- Wrestling
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Brittany Roh
Sales Manager

BRoh@AlabamaBeaches.com
251-978-9208

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- Beach volleyball
- Football
- Golf
- Indoor volleyball
- Martial arts
- Soccer
- Softball
- Water sports
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Michelle Russ, STS

Vice President of Sales, Sports & Events
MRuss@AlabamaBeaches.com
251-223-7198



Sarah Cooper, STS

Operations Manager
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251-213-1702



Rainey Pannell

Event Coordinator
RPannell@AlabamaBeaches.com
817-412-9075



Melanie Spohn

Event Coordinator
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251-201-8514



Ally Dorrough, APR

Communications & Marketing Manager
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334-391-7745

AT YOUR *Service*

Let us be your one-stop shop to ensure your event is unforgettable for all athletes, families, fans and event goers. We assist planners by:

- Seeking the best accommodation options and rates for your group
- Providing welcome bags with destination swag
- Coordinating on-site event activities, including opening ceremonies, banquets, clinics and community service projects based on the size of the event
- Recommending vendors and suppliers
- Supplying marketing and promotional tools
- Providing grants for qualifying events