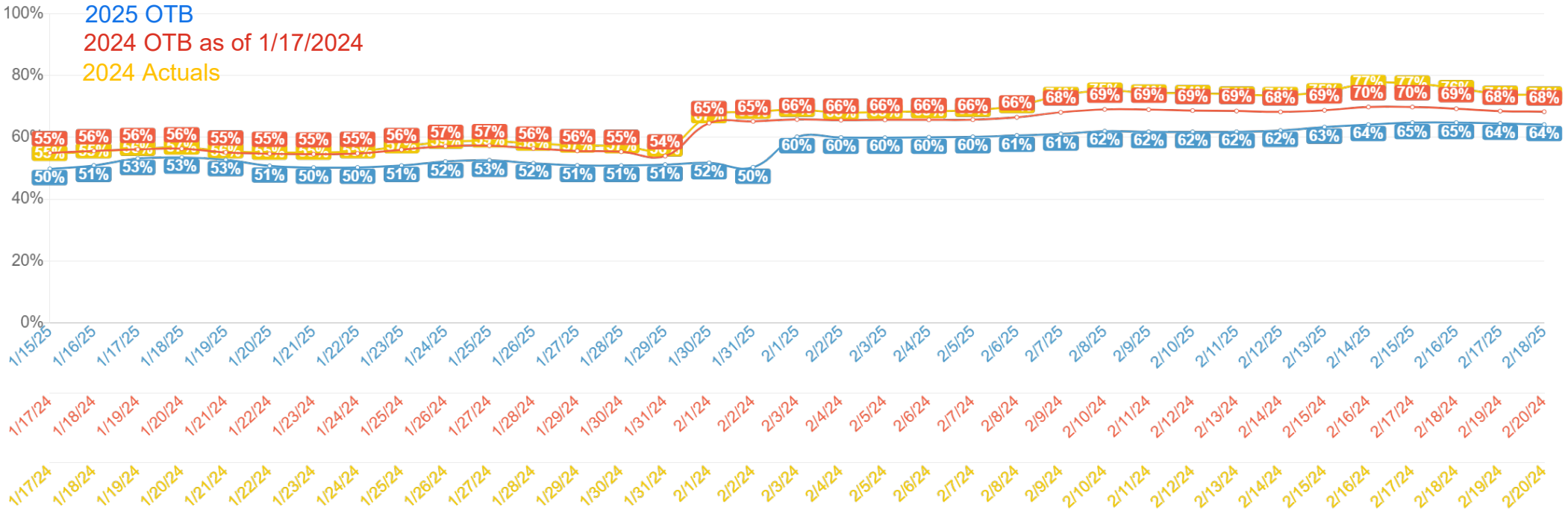


# 2025 30+ Day Occupancy Paid and Owner On-the-Books (OTB) Occupancy\_Daily View\_Same Day-of-Week 2024 Comparison



## Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

■ Gulf Shores-Orange Beach-Ft Morgan | (1/15/2025 to 2/18/2025 as of 1/15/2025) | 56.9%
 ■ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/17/2024 to 2/20/2024 as of 1/17/2024) | 62.5%
 ■ Gulf Shores-Orange Beach-Ft Morgan (Compared 1/17/2024 to 2/20/2024 as of 1/15/2025) | 65.6%



Gulf Shores-Orange Beach-Ft Morgan Adjusted Paid & Owner Occupancy

  Gulf Shores-Orange Beach-Ft Morgan | (1/15/2025 to 2/18/2025 as of 1/15/2025) | 56.9%
   Gulf Shores-Orange Beach-Ft Morgan (Compared 1/18/2023 to 2/21/2023 as of 1/18/2023) | 63.4%
   Gulf Shores-Orange Beach-Ft Morgan (Compared 1/18/2023 to 2/21/2023 as of 1/15/2025) | 67.9%

2025 OTB  
2023 OTB as of 1/18/2023  
2023 Actuals

