



BOARD OF DIRECTORS MEETING

April 22, 2025

Orange Beach Welcome Center Conference Room

AGENDA

Call to Order

Glen Kaiser

Presentation

1. [*2024 Audit Financial Statements*](#) (Grant, Sanders & Taylor)

Matt Taylor

Approval of Minutes

2. [*Approval of March 25, 2024 Board of Directors Meeting Minutes*](#)

Glen Kaiser

Action Items

3. [*2025 - 2027 Strategic Plan \(updates\)*](#)
4. [*April 15, 2025 Finance Committee Meeting Minutes*](#)
5. [*Resolution 25-06 – 2025 Operating Fund Budget V3*](#)
6. [*Resolution 25-07 – 2025 Sports Commission Fund Budget V3*](#)
7. [*Resolution 25-08 – 2025 Special Events Fund Budget V3*](#)

Beth Gendler

Carlos Serrano

Carlos Serrano

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Consent Agenda

8. [*Destination Growth Indicators Dashboard; \(March PDF\)*](#)
9. [*Communications Report Dashboard; \(March PDF\)*](#)
10. [*Visitor & Partner Services Report Dashboard; \(March PDF\)*](#)
11. [*Sales & Sports Report Dashboard; \(March PDF\)*](#)
12. [*March Financial Statements*](#)

Beth Gendler

Beth Gendler

Kim Chapman

Michelle Russ

Carlos Serrano

Motion to Accept Consent Agenda Items

Glen Kaiser

Announcements & Discussion

13. Municipal Revenue Share Request Update
14. Legislative Update (i.e., GUMBO news)
15. Next Meeting: Tuesday, May 27, 8:30 am, Orange Beach Welcome Center

Beth Gendler

Beth Gendler

Adjourn

Glen Kaiser